# Isioma John

Product Designer & Webflow Developer  
Creating exquisite products that evoke a strong user affinity and are a joy to use.

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## Experience

* Junior Web Designer · Crevtus Studios (April 2019 - August 2020 | Lagos, Nigeria)
* - Design visually appealing and user-friendly interfaces for websites.
* - Use Webflow’s CMS to create and manage dynamic content.
* - Build and maintain responsive websites using Webflow’s tools.
* Product Designer & Webflow Designer · Check bodi (September 2020 - November 2020 | Lagos, Nigeria)
* - Create wireframes, mockups, and prototypes using Figma, Adobe XD, or Sketch.
* - Ensure designs align with brand guidelines and UX best practices.
* - Conduct usability testing and gather feedback to improve mobile and website designs.
* Lead Designer · Thrve Partners (January 2021 - August 2022 | Maryland, USA)
* - Define and communicate design vision and strategy for Webflow projects.
* - Ensure designs are intuitive, appealing, and aligned with brand.
* - Present concepts to stakeholders and incorporate feedback.
* Lead Webflow Designer · Punch Group (September 2021 - December 2021 | Estero, Florida)
* - Build and maintain responsive, scalable websites using Webflow.
* - Bridge between design and development for seamless implementation.
* - Implement advanced animations and micro-interactions.
* Design Lead · Flexperts (September 2021 - Present | London, UK)
* - Oversee development of high-performance websites.
* - Align design with business objectives and manage project lifecycles.
* - Conduct user research and usability testing.
* Design Lead · Shipt (September 2023 - January 2024 | Nairobi, Kenya)
* - Develop and maintain design systems.
* - Integrate APIs and third-party tools into Webflow.
* - Ensure scalable, maintainable, and user-centered designs.

## Skills

User Research, Product Design, Web Development, Wireframing, Prototyping

## Tools/Technologies

Figma, Webflow, Adobe XD, Photoshop, HTML5, CSS3, Memberstack, Zapier, Airtable, Flutterflow

## Education

Diploma (A levels) in Electrical Engineering – University of Lagos (2016–2017)

BSc, Computer Science – University of Lagos (2017–2022)  
  
Msc, Graphics Communiction – South Wales University (2025 - 2026)

## Hobbies

Traveling, Design, Tech Enthusiast, Art & Craft